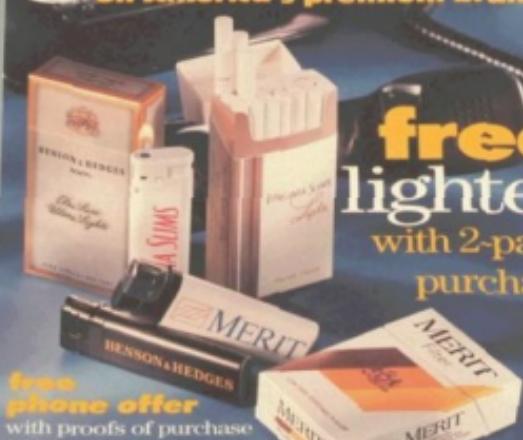


100 KINGS SWINGPACK 100's 100 KINGS SWINGPACK 100's
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good call
on America's premium brands



free
lighter
with 2-pack
purchase

free
phone offer
with proofs of purchase

see specially marked packs
while supplies last

Benson & Hedges Ultra Lights 100's: 0 mg "tar", 0.5 mg nicotine—Merit Kings: 0 mg "tar", 0.8 mg nicotine—Virginia Slims Lights: 9 mg "tar", 0.7 mg nicotine av. per cigarette by FTC method.

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